

# Southern African Labels

Collated by Otto Peetoom

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To be published during 2018 by *Southern Africa Philately* as *Special Edition No 1*

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The publication aims to include known labels produced in Basutoland, Bechuanaland, Northern and Southern Rhodesia, Rhodesia, the Pre Union Provinces of the Cape Colony, Natal, Orange Free State and Transvaal.

As may be anticipated the bulk of the labels originate during the 1910 - 1961 era of the Union of South Africa.

The labels are indexed by date and/or theme such as Anniversaries, Centenaries, Charities (Including WWI & WWII), Commercial Advertising, Tourism, Political or Religious Motivation, Philatelic Exhibitions and so on.

A valuable source of information is to be found in the back numbers of the iconic journal *The South African Philatelist* and the first South African label was documented by Emil Tamsen in 1924 being the 1874 Mount Currie Express (local post).

The aim is to locate long forgotten snippets of information and to 'pool' it into one document. I anticipate that as soon as this work is published, readers will send in details of the labels that were 'missed' and that in turn will more than likely lead to the publication of a Supplement. Anyone with a holding or interest in the above subject is encouraged to submit information.

*Southern Africa Philately* enjoys strong support from over thirty members of the Stamp Trade and Major Auction Houses, as well as the goodwill of several Philatelic Societies.

Thanks to the advertising revenue *Southern Africa Philately* aims to market their publications at a low affordable cost.

The project of documenting the labels started on 7 July 2017 and at this stage a price for the publication is not known as it cannot be predicted how many pages will be required.

It will be collated and edited by Otto Peetoom who was awarded their prestigious *Manfred Weinstein Medal*, by the *Philatelic Federation of South Africa* in 2016.

A Professional Stamp Dealer, Researcher and Philatelic writer, the Editor of *The Rhodesian Philatelist* (since 1993), *The Runner Post*, journal of the Bechuanalands and Botswana Society.

Innovator of *Southern Africa Philately*, a 44 page journal launched in September 2015. *Southern Africa Philately* is published three times a year in February, June and October.

Our current list of subscribers exceeds the number of members belonging to most Southern Africa Societies.

The annual subscription for three issues of *Southern Africa Philately*, including P+P, is Inland £12 and overseas £18.

Advertising starts at one sixth of an A4 page at £10, a quarter, third or half page is pro-rata.

Sponsor a page for £5 and contribute towards the publication of *Southern African Labels*.

Please contribute any information to this project and/or register your interest for a copy of *Southern African Labels*.

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[www.bechuanalandphilately.com](http://www.bechuanalandphilately.com)

[www.rhodesianstamps.net/The\\_Rhodesian\\_Philatelist/Index\\_Back\\_Issues.htm](http://www.rhodesianstamps.net/The_Rhodesian_Philatelist/Index_Back_Issues.htm)